

## Agenda

Gallup BID Board of Directors meeting, February 20, 2018, 3 PM  
Rico Motors

Call to order

Guests:

1. Clyde Strain, City of Gallup Planning & Development Director:

Discussion of update to City of Gallup Land Development Standards, specifically the Downtown Overlay, which applies to property within the Gallup **MRA** boundary lines

2. Jennifer Lazarz, City of Gallup Marketing and Tourism Director:

Plans for August 2018 Gallup Native Art Market – improved and expanded.

Acceptance of Minutes of January 24, 2018 Board meeting

Acceptance of Monthly Financial Report

Voting items:

Sign grant application: Gallup Custom Tinting. Cost of project: \$5900;  
BID reimbursement (75%): \$4425.

Downtown Telluride MountainFilm festival event - \$500 request

Reports:

Plan adopted by City of Gallup department heads to facilitate improved crowd and vehicle management during monthly Art Crawl events

Alley Improvement Pilot Project - update

Coal Avenue Event Street project - update

Clean & Beautiful grant project, beautification of RT 66/NM118 pedestrian improvement area - update

Update on acquisition of Buxton Company analytics and services

Update on Doty – Sullenger property assessment arrears (including January 30 and February 9 meetings) – agreement to pay.

January 25 meeting with consultant Elmo Baca to discuss possible contract to develop plan and find funding to maximize use of 106 W. Aztec building

January 25 business reception at office of Innovate & Educate prior to release of Innovate & Educate study at January 26 Economic Roundtable

January 26 Gallup-McKinley Economic Development Roundtable meeting – report on proceedings

January 30 met with Ina Baumgartner to discuss request for BID support for Telluride *Mountainfilm Festival* showings at El Morro Theater on March 9 & 10

January 31 retirement ceremony for Elmo Baca, including Rep. Lundstrum's NM Legislature Memorial for outstanding service to New Mexico

February 1 Gallup Day at Capitol

February 2 Meeting of Buxton working group

February 2 meeting with consultant Holly Bradshaw to discuss possible marketing assignment

February 12 Discussion with Fr. Keller about disposition of property at 4<sup>th</sup> & Aztec

"Recon" Annual Retail Convention in Las Vegas

Date of next BID Board meeting

Adjourn